

## EXPIRED LISTING LETTER

Seller Name: \_\_\_\_\_

Listing Address: \_\_\_\_\_

Dear Valued Client,

We appreciate the opportunity to have listed your property for sale. Unfortunately, the listing agreement has expired without successfully securing a buyer. We understand the challenges faced in today's real estate market and remain committed to assisting you.

**Summary of Listing Activity:**

During the listing period, we conducted the following marketing activities on your behalf: - Professional listing on MLS and major real estate websites - Yard sign placement (if applicable) - Hosting open houses - Distribution of brochures and flyers - Coordination of showings with prospective buyers - Follow-up with agents and buyers Despite these efforts, the property did not receive an acceptable offer.

**Next Steps:**

We recommend considering the following options to improve the likelihood of sale: - Review and adjust the listing price based on current market conditions - Enhance property condition and curb appeal - Implement additional marketing strategies - Consider alternative listing approaches or agents We would be pleased to discuss these options with you at your convenience.

**Legal and Contractual Information:**

This letter serves as formal notice that the listing agreement between you and our brokerage has expired. Please note that any obligations or rights as set forth in the original listing agreement shall terminate accordingly. Should you wish to relist the property, a new agreement must be executed. All parties should retain copies of this correspondence for their records.

**Acknowledgment and Signatures:**

**Client's Signature**

**Brokerage Representative Signature**

Signature: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

Thank you for the opportunity to work with you. Please contact us if you have any questions or if you would like to discuss relisting your property.

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